



# Severna Park High School

## Business, Innovation & Leadership

Business, Innovation, & Leadership Explorations

### BIL Signature Program hosts the Annual Entrepreneurial & Innovation Fair



Kent Heckel, CEO Photo courtesy of YouTube.com  
of his own business, called the Anti-Social Friends Club.

On October 25<sup>th</sup>, Students in the BIL Explorations 1, Accounting, Leadership, AVID and Computer Science attended the annual Entrepreneurial & Innovation Fair. Students listened intently to keynote speaker, Kent Heckel, who is a young entrepreneur. It was exciting to meet Mr. Heckel and learn his story of graduating from Severna Park High School in 2014 to now being the CEO

His keynote focused on 'doing something now,' as it creates learning experiences in the future. Over 200 students in two sessions rotated through 14 different tables and heard the stories of local entrepreneurs and what they have been able to accomplish. Students had the opportunity to interact with community members in finance/investment, social media marketing, social entrepreneurship, print design/advertising, software design, photography, Tae Kwon Do, board game design, computer programming and much more. We could not accomplish this great event without the support of our community members! A big thank you to these local entrepreneurs for spending their morning with us and sharing their passion with our Falcons.

### Explorations 1A Field Trips 2018!



**BWI Airport** - BIL Explorations 1A students have gained a new perspective into what goes on in the airport and transportation industry.



**Gable** A Visual Solutions Company – BIL students gained a deep appreciation for what it takes to build a successful business that is more than meets the eye.



Andrew Keller – Crabbing

### CELEBRATED SIGNATURE STUDENT VIDEO

Throughout this video series, we recognize students who own their own business or demonstrate skills in Leadership & Innovation. Andrew Keller was chosen by his peers to highlight and promote his business to the SPHS student body. Andrew was recognized for having a successful crabbing business in addition to rebuilding a boat and raising money to purchase all the materials required to start his business. A waterman at heart, he knows that with his passion and the skills he learns through school it will carry over into his future businesses and career.

## SPHS Business, Innovation, & Leadership Signature Program E-Fair

This year's entrepreneur's fair was a big success thanks to our business partners who came to share their experience and insights into what it takes to be an entrepreneur!

Special thanks go to:

Kent Heckel - The Anti-Social Friends Club

Cheryl Hokanson- Brand Boosters

Ann Brennan – Ann Markets

Stephen Cleary – Threaded Cross

David Grabau - N2 Publishing

Eddie Patten - Higher Level Photography

Curtis Cash - Kick Explosion

Deirdre Green – Green House Treasures

Joe Campbell – Learn to Drive

Chuck Hall – Happy Lee Fitness

Jon Goodwin – Vector Marketing

Barbara J. Heinlein – AACC Business Incubator &  
Raving Software



## Upcoming Signature Events:

ICST Meeting May 21<sup>st</sup>

Business Advisory Board May 14<sup>th</sup>

Financial Literacy Week March 18<sup>th</sup> – 22<sup>nd</sup>

Financial Literacy Advisory, March 22<sup>nd</sup>

## Community Volunteers in the Building

### Lawyers Help Students Prepare for Trial



Students in English began reading Othello and were given a project that helped connect the story to the courtroom of today. Several local professionals shared how to construct good arguments and to prepare for trial. They gave their own unique perspective about the courtroom and what it takes to win the case.

### Mock Interviews 2018

The SPHS Business, Innovation and Leadership Signature ICST, the Business Advisory Board, parents, and community



members helped with the interviewing and coaching of all 11<sup>th</sup> grade students. Students rotated through four stations; Interview, Career Conversations, Thank You Station and Resume Doctor. Rotations allowed students to interact with adults from a variety of different career fields. Students got the chance to type up a formal thank you letter and address envelopes that were mailed to our kind volunteers. The 11<sup>th</sup> graders showed their excitement and gratitude throughout the process. Great opportunity to practice business communication and soft skills.